Spectrum challenges for Broadcasting







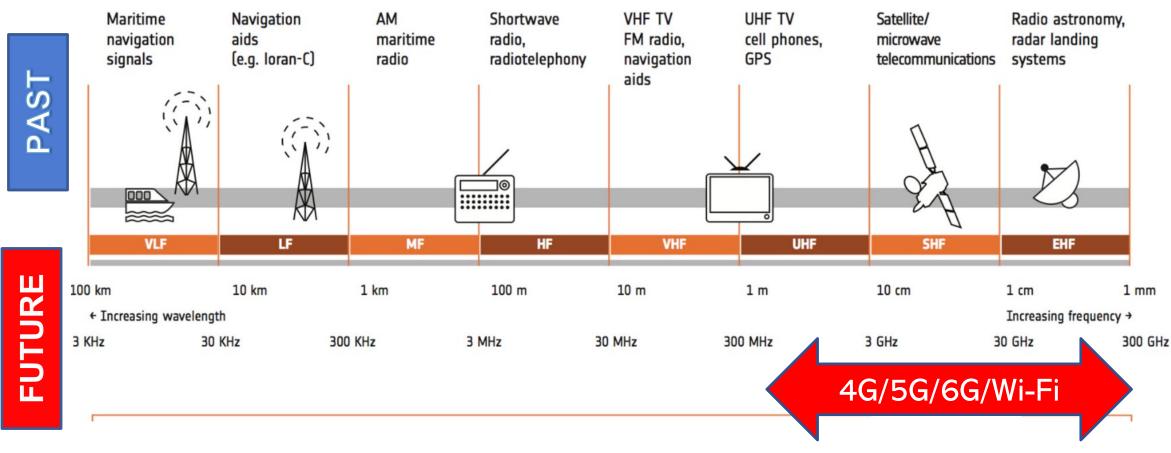
About IAFI

- ITU-APT Foundation of India (IAFI) is a non-profit, non-political registered society in India.
- IAFI is a non-partisan Foundation and does not identify with any Industry sector or group. We support all telecom and IT sectors: 4G, 5G, GSO –NGSO Satellites, Wi-Fi, Broadcasting, Aviation, etc.
- IAFI is recognized by the ITU as an international/regional Telecommunications organization and granted complimentary sector membership of all the three ITU Sectors - ITU-R, ITU-T and ITU-D, IAFI increased its participation and contributions in ITU and APT:
- IAFI is an affiliate member of the Asia Pacific Telecommunity (APT)
- Despite Covid, IAFI continued and expanded its activities with almost one event every month
- IAFI activities continued to be well covered by the Media with 30 stories during the year
- IAFI submitted more than 20 responses to TRAI, DOT and other consultations
- IAFI moved into a new and larger office in the World Trade Center in New Delhi in response to our increased activities.



Spectrum around the World is evolving towards Cellular Technologies

Challenging all other services including broadcasting





Factors Influencing Broadcast Spectrum

- There are typically four technology platforms used to deliver broadcasting to users:
 - 1. Internet
 - 2. DTH Satellite
 - 3. Cable
 - 4. Terrestrial Broadcast Networks
- In India, there was a high levels of penetration of cable and DTH satellite for providing TV broadcast services.
- In the recent years, there is major shift to Internet based delivery of broadcast services, both to homes and mobile devices.
- Therefore, the need for terrestrial broadcast spectrum is diminishing and same is expected to be the fate of satellite DTH spectrum in near future.



Internet is slowly taking over broadcast delivery Thus doing away the need for DTH or terrestrial spectrum

Terrestrial

- HF/VHF Sound
- VHF/UHF Analogue TV
- DTV

Satellite

- DTH (Ku Band)
- C Band (+Cable local distribution)

Internet

- Mobile 4G/5G
- Wi-Fi
- Fixed broadband



Challenges to Terrestrial UHF Broadcast Spectrum

- One of the primary influences on the demand for terrestrial spectrum has been digitization of TV broadcast and Digital Switchover around the World

 India never had that issue because there was no significant analogue UHF
- DSO has significant implications on the global demand for spectrum in the broadcast services.
- In India, 700 MHz (703-803 MHz) band was already converted to mobile, in line with other Asian countries.
- India is now implementing the new APT 600 MHz band from 612 to 703 MHz which provides 40+40 MHz 5G spectrum— this band plan was originally designed by the IAFI
- Still the band 470-612 MHz will be available to be decided in future

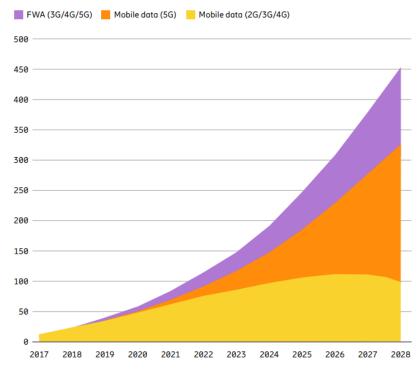


10 billion Mobile connections surpassed in 2022*

Number of Mobile based connections per head of the population in 2Q22



Global mobile data traffic (EB per month)



Source: Ericsson Mobility Report, November 2022

Note: Data traffic forecast, both global and regional, represents the estimated traffic volume in all networks over the duration of a month. Traffic, in terms of throughput, in high-traffic areas will be much higher than the average traffic.

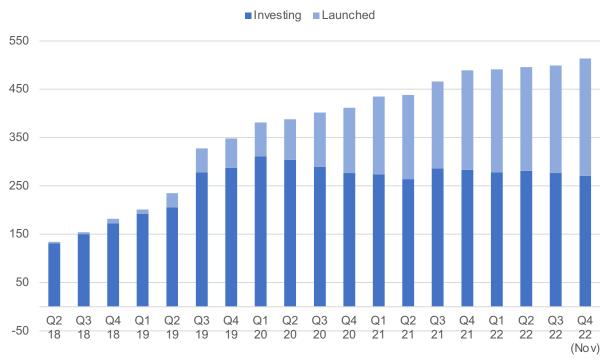


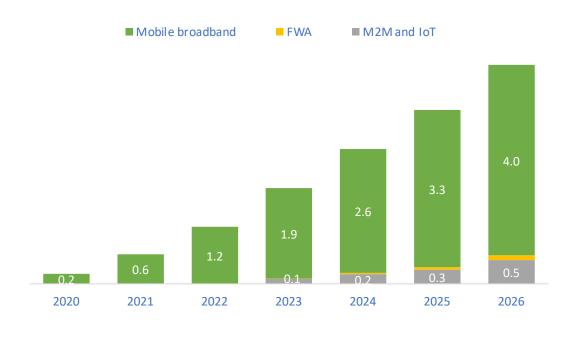
7

5G roll-out and uptake continues to grow

Growth of 5G: number of operators investing in and operating commercial networks

5G connections by type, worldwide (billions)





- By end-November 2022, 514 operators are investing in 5G, 47% of which have launched commercial services
- 5G connections are set to double in 2022 to reach 1.2 billion

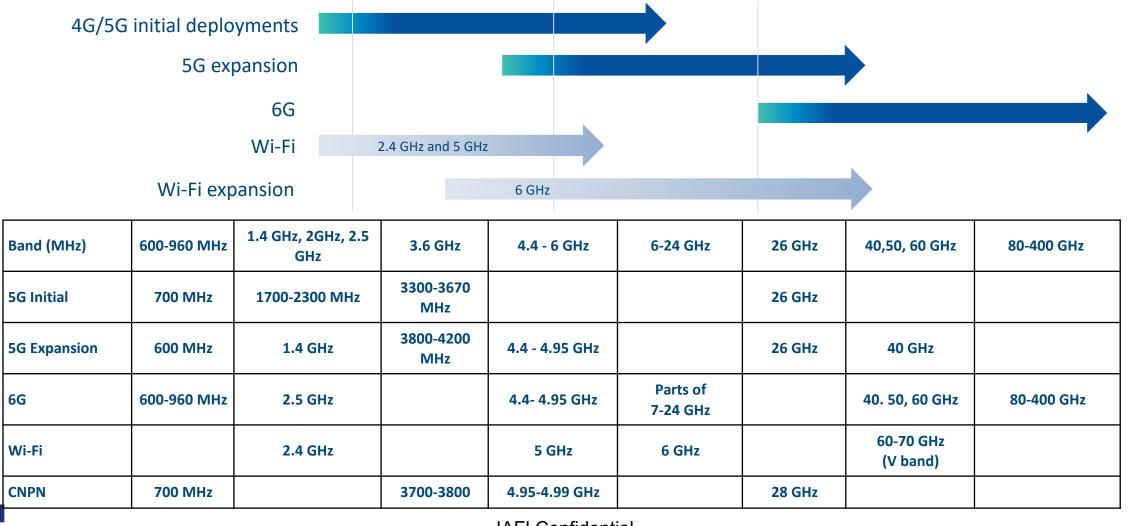


5G will continue to need more spectrum from 2023 to 2030

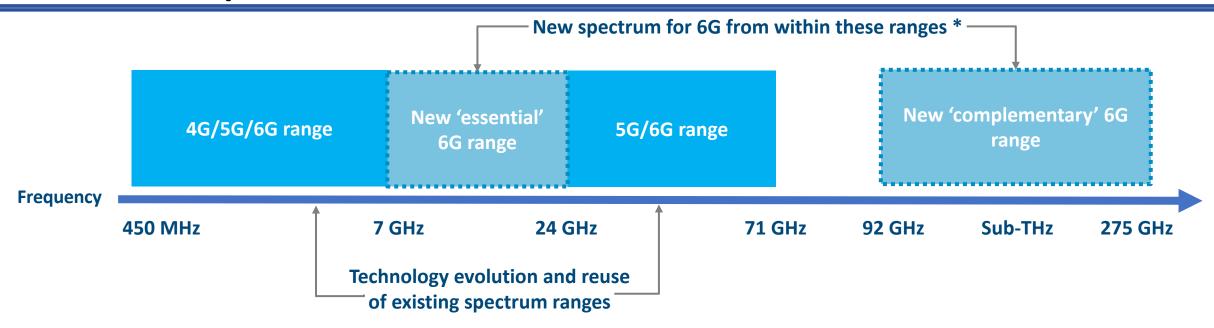
2025

2030

2020



New Spectrum is needed for 6G



- * Frequency bands from within these ranges will need to be selected for further study, taking into account sharing possibilities of IMT with other Radiocommunication Services allocated on a primary basis.
- * Existing users of mobile applications such as those supported by UWB should also be considered for relevant bands where applicable.
- * The lower the frequency the better from within the 'essential range' in terms of propagation, cell size and economic network deployments.
- * IMT Agenda Item for WRC-27 is a key step towards a successful device ecosystem and economies of scale



Many countries have already adopted 6GHz WiFi

Adopted 5925-6425 MHz	Adopted 5925-7125 MHz		
Considering 5925-6425 MHz	Considering 5925-7125 MHz		

Americas	Asia Pacific	Europe	Middle East -Africa
Argentina	• Australia *	• European Union	• Egypt
• <u>Brazil</u>	 Hong Kong 	• <u>Norway</u>	• <u>Jordan</u>
• <u>Canada</u>	• Japan *	• Switzerland	• Kenya
• Chile	• Malaysia	• <u>Turkey</u>	• Morocco
• Colombia	 New Zealand 	 United Kingdom * 	• Oman
• Costa Rica	 South Korea 		• Qatar
 <u>Dominican Republic</u> 			• Saudi Arabia
• Guatemala			• <u>Tunisia</u>
• <u>Honduras</u>			• <u>UAE</u>
• <u>Mexico</u>			
• Peru			
• <u>United States</u>			

^{*} considering 6425-7125 MHz



IAFI Confidential

Summary

- Spectrum around the World is evolving towards Cellular Technologies and therefore challenging all other services including broadcasting
- Internet is slowly taking over broadcast delivery and thus doing away with the need for terrestrial broadcast spectrum or satellite spectrum for DTH
- For increased data demand on 5G to meet the needs of broadcast and other video services, demand for additional cellular spectrum will continue to explode
- A number of new bands will open to meet the needs of broadband access:
 - UHF band: 600 MHz
 - L band: 1427-1512 MHz
 - C band: 3700-4200 MHz, 4400-4900 MHz, 6GHz for WiFi
 - MM wave 7-24 GHz



IAFI Confidential

