

IAFI

FURTHER UPDATES TO WORKING DOCUMENT TOWARD PRELIMINARY DRAFT NEW REPORT ON ITU-R [IMT MEDIA]

1 Introduction

During the 39th meeting of Working Party 5D, work was initiated on a new deliverable to address new media related capabilities in IMT-2020 and a new drafting group was created under SWG Specific Applications.

During the 40th meeting of Working Party 5D, some concerns were raised at the WG General Aspects and the Plenary regarding the use of term “Media” in this work due to particular sensitivity to the use of this term. It was suggested that an alternate term should be considered to replace the word “Media”.

2 Proposal

In view of the discussions at the last meeting, it is proposed that the work in this report should be renamed as “New Multimedia Distribution Applications” instead of “media”. Therefore the report may be renamed as “Draft new Report ITU-R M.[IMT.MULTIMEDIA] - “Capabilities of the terrestrial component of IMT-2020 for new multimedia distribution applications” . Further it is proposed that the scope of this report should cover new multimedia capabilities of IMT-2020 such as

- a) audio-visual applications,
- b) network video applications,
- c) digital online magazine applications,
- d) digital online newspaper applications,
- e) internet radio applications,
- f) social media applications,
- g) mobile internet TV applications,
- h) internet TV applications,
- i) touch media applications,
- j) on line information distribution applications,
- k) on-demand video applications,
- l) imaging and audio distribution applications,

- m) content dissemination applications,
- n) etc.